



Spring Feature: “Lessons for a Livable Downtown”

8:30 a.m.: Attendee Arrival - Over coffee and light refreshments we’ll reconnect with colleagues from around the commonwealth.

9 a.m.: Welcome and Overview - Our Harrisonburg hosts, **Mayor** and Harrisonburg Downtown Renaissance (HDR) Executive Director Eddie Bumbaugh will kick off the Spring Feature, followed by Virginia Main Street’s Kyle Meyer, who will provide a brief overview of the day ahead.

9:30 a.m.: Building a Case for the Public Realm - Why is downtown designed the way it is? Why would we want benches on the sidewalk? This session will feature historical highlights of town design typologies and offer up ‘Ten Top Principles for a Good Public Realm.’ - *Jonathan Brown, Public Realm Planners*

10:20 a.m.: Break

10:30 a.m.: Environmental Design and Urban Forestry Principles for a Safer and More Attractive Downtown - The physical design of a space can help us feel safer and reduce opportunities for crime. This session will provide an overview of the basic principles of Crime Prevention through Environmental Design (CPTED) that you can incorporate to make your downtown safer—and more attractive. - *Joseph Murray, Blue Ridge Community College, Kimberly L. Vann, Henrico County Division of Police*

11:20 a.m.: Break

11:30 a.m.: From Downtown Broadband Installation to a Thriving Business District - The Virginia Department of Housing and Community Development (DHCD) receives up to \$19 million annually for the Community Development Block Grant (CDBG) program. Learn how communities can access these funds to stimulate job creation and foster a vibrant downtown through broadband connectivity. - *Chris Thompson, Virginia Department of Housing and Community Development*

12:30 p.m.: Lunch

1:30 p.m.: Panel: Making Downtown Livable for All Ages...Even in Dog Years

- ‘Boom or Bust’... Is your Downtown ‘Boomer’ friendly? - *Jerry Van Eimeren, Destination Downtown South Boston, Inc.*
- Catering to Pet Owners - *Kristina Robertson, Barkley Square Gourmet Dog Bakery & Boutique*
- Keeping Up with Gen X and Gen Y - *Alexis Morehouse, Harrisonburg Downtown Renaissance*

2:50 p.m.: Break

3 p.m.: Streetscapes and Transportation Enhancement Funding - The Virginia Department of Transportation (VDOT) fosters greater choice for travel by funding sidewalks and bike lanes through their Transportation Enhancement Program, an important tool that can also be used to help acquire and restore scenic and historic sites. See examples of this program at work in successful streetscape projects and learn how you can work with the program to improve your downtown. - *Pam Liston, Virginia Department of Transportation, Al Bryan, Virginia Department of Transportation*

4 p.m.: Adjourn